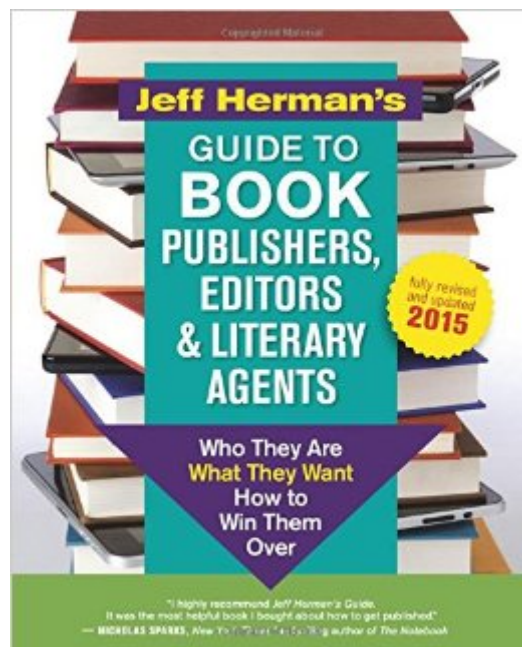


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# Jeff Herman's Guide To Book Publishers, Editors And Literary Agents: Who They Are, What They Want, How To Win Them Over (Jeff Herman's Guide To Book Editors, Publishers, And Literary Agents)



## Synopsis

If you want to get published, read this book! Jeff Herman's Guide unmask's nonsense, clears confusion, and unlocks secret doorways to success for new and veteran writers! This highly respected resource is used by publishing insiders everywhere and has been read by millions all over the world. Jeff Herman's Guide is the writer's best friend. It reveals the names, interests, and contact information of thousands of agents and editors. It presents invaluable information about more than 350 publishers and imprints (including Canadian and university presses), lists independent book editors who can help you make your work more publisher-friendly, and helps you spot scams. Countless writers have achieved their highest aspirations by following Herman's outside-the-box strategies. If you want to reach the top of your game and transform rejections into contracts, you need this book! Jeff Herman's Guide will educate you, inspire you, and become your virtual entourage at every step along the exhilarating journey to publication. Ask anyone in the book business, and they will refer you to Jeff Herman's Guide. NEW for 2015: Comprehensive index listing dozens of subjects and categories to help you find the perfect publisher or agent.

## Book Information

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## Customer Reviews

First of all, let me start by saying I was a little intimidated by the sheer size of this book. At 1,075 pages, it resembled the Cliff Notes for War and Peace. But being the voracious reader that I am, I looked at it in a positive light. I was definitely going to get my money's worth. You've heard the old

saying, 'You get what you pay for?' Well, I got a wealth of indispensable information. This book is a must have for any author or aspiring writer hoping and dreaming to one day, become published. I initially purchased this book to get a list of agents who might be interested in representing a romance novel I'd recently written (which by the way, in my opinion, is the greatest romance ever written, but I haven't been able to convince anyone else of this fact, except my mother and my husband. And they don't count, because by default, they're obligated to tell me wonderful things about myself). But Jeff's book was so much more than just a simple listing of agents. Not only does it contain a detailed summary of each editor, agent and publishing house ever known to human-kind, it also provides personal information, hobbies and recent book sales on the aforementioned parties. I appreciated the depth of the research involved in this endeavor. After two years of desperately searching for an agent, I thought I'd harassed every one - but this book showed me that I had not yet exhausted all the possibilities.

I'm an author and writing coach who has made his living in publishing for over 30 years. I mention this not as self-promotion but to establish that what I say about this book is based on in-the-trenches experience, not idle opinion or praise from the author's friend. I bought my first copy of the GUIDE TO BOOK PUBLISHERS in the late 90s, and ever since have depended on updated editions to keep me apprised of what's happening and who's who in publishing. It's also one of three books I recommend to other writers who are looking for an agent or publisher. (The other two are Jeff's own WRITE THE PERFECT BOOK PROPOSAL: 10 THAT SOLD AND WHY, and Michael Larsen's HOW TO WRITE A BOOK PROPOSAL.) The updated 2015 GUIDE provides you with just about everything you need to navigate the sometimes confounding world of publishing "after you've written your book, of course. "Part 1: Advice for Writers," is prefaced with the epigram, "What You (Might) Need To Know About Publishing, Even If It (Not You) Is Boring And Stupid." • Following this ironic sendoff are 100 or so pages of solid advice, reflections, and how-to material, including nuts-and-bolts chapters on writing query letters and book proposals that will win the hearts of agents and publishers. Other chapters discuss subjects such as online promotion and writing for the spiritual book market, each chapter written with humor, generosity of spirit, and wisdom that comes from Jeff's more than three decades as a literary agent. These 14 chapters are at least equivalent to the knowledge you'd acquire at a week-long writer's conference, saving you at least a couple thousand bucks "though obviously without the schmoozing benefits of the latter!

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